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Bergen Catholic Athletics Adds Latest High-Tech Defense Against Bacteria

...Environmentally-friendly antimicrobial treatment will work to stop bacteria growth 24/7 for 3 years...

Rochester Hills, MI...New Jersey's Bergen Catholic High School, home to one of the nation's most storied athletic programs, and CSG (Coatings Specialist Group) today announced high-touch surfaces in the school's football and wrestling facilities have been treated with the leading-edge technology of the Surface Antimicrobial System® (SAS). The most environmentally friendly and long-lasting treatment of its kind, the unique technology transformed 10,000 square feet of surfaces and equipment into materials that continuously inhibit the growth of harmful bacteria, mold, and fungi for three years. It is the same technology that was applied to Yankee Stadium before opening in April, 2009. Additionally, the comprehensive system kills 99.9% of germs and bacteria, and reduces the presence of illness-causing microorganisms such as MRSA (methicillin-resistant *Staphylococcus aureus*) and H1N1 Flu Virus.

Bergen Catholic Director of Athletics, Jack McGovern, wanted to ensure that all of the school's student athletes can train and compete in the best possible environment.

"We are committed to doing everything in our power to give our student athletes the tools and support they need to be successful," said McGovern. "Bergen will do everything it can to minimize the risk that bacteria poses to student athletes. We found the SAS treatment is the most proactive and safe way to minimize issues that can sometimes stem from bacteria and germs. Doing this was a no-brainer."

Areas treated in the athletic facility include: wrestling mats and equipment, the 3,000 square foot weight room and all of the equipment inside of it, and the locker rooms. The antimicrobial technology powering the state-of-the-art treatment creates an environmentally-friendly antimicrobial barrier that is non-toxic, non-sensitizing to human skin and hypoallergenic.

The SAS treatment applied at Bergen has been applied to over 40 million square feet of surfaces in schools, professional sports franchises, universities, hospitals, and United States Military installations across America. Prominent users include: Columbia University, the New York Yankees, U.S. Olympic Basketball, Washington Redskins, New Jersey Nets, Miami Heat, and New York's Senior Health Partners.

The comprehensive application includes two of CSG's leading-edge products. Both are applied by certified applicators. The thorough process begins by cleaning and disinfecting areas tabbed for antimicrobial treatment. This portion of the process kills 99.9% of germs and bacteria and is effective against H1N1 Flu Virus and MRSA. After properly cleaning the surfaces tabbed for treatment, the unique and innovative antimicrobial power of SurfaceAide® 1000 is applied.

Just one treatment of SurfaceAide 1000 will inhibit the growth of bacteria, mold, and fungi on surfaces for one year when self-applied, and three years when applied by certified applicators. SurfaceAide 1000 is vastly superior to any other technology for several key reasons. The water-based antimicrobial fights a wide array of bacteria, mold and fungi 24/7, but more importantly SurfaceAide 1000 will not create adaptive organisms or “super bugs” like MRSA. Furthermore, the non-leaching antimicrobial characteristics of SurfaceAide 1000 make it the world’s most durable and environmentally-friendly antimicrobial coating.

About CSG

CSG is the worldwide leader in environmentally-beneficial surface treatments. Its PURETi™ and Surface Antimicrobial System™ (SAS) products and services are used to minimize the spread of disease and improve the environment by some of the world’s most prominent organizations. CSG’s client list includes: the U.S. Military, New York Yankees, U.S. Olympic Team, Los Angeles Community College, and over 1,200 educational facilities. To date, CSG’s unique and innovative technologies have been applied to over 50 million square feet of surface area and millions of pounds of laundry. All of its unique treatments and services can be applied to virtually any surface or textile. For more information on CSG, visit www.csgrp.com or call 888.510.2847.

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