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Acton's CATZ Sports Performance Center Adds Latest Bacteria-Fighting Technology

Acton, MA....CATZ Sports Performance in Acton, Massachusetts and CSG, the sports world's leading provider of long-lasting antimicrobial products and services, today announced high-touch surfaces and equipment in the training center have been transformed into materials that continually fight the growth of harmful bacteria, mold and fungi for months. Through the use of CSG's innovative Surface Antimicrobial System™ and its family of products, the synthetic turf, weights, mats, exercise balls, and other training equipment at CATZ are equipped with an environmentally-friendly, non-toxic antimicrobial barrier that works 24/7 to minimize the presence of microbial contaminants.

Shane Davenport, CATZ Performance Director, worked with CSG's New England office to determine the best way to create a better athletic environment for his clients.

"Creating a family friendly and fun environment is one of CATZ's most important goals," said Davenport. "An important part of creating that environment is making sure it is safe and clean. Incorporating these innovative, bacteria-fighting products from CSG into our facility will help accomplish that."

CSG's environmentally-friendly TurfAide® product will safely inhibit the growth of bacteria, mold, and fungi non-stop for one year on CATZ's synthetic turf surfaces, while its SurfaceAide® XL antimicrobial coating will be applied to the remaining surfaces and equipment throughout the 2,000 square foot facility. One application of SurfaceAide XL will work 24/7 to stop harmful microbial growth for three months. Prior to the application of both antimicrobial treatments, SurfaceClean®, was applied to surfaces. It is a cleaner disinfectant designed to work in synergy with CSG antimicrobial technology. SurfaceClean eliminates 99.9% of germs and bacteria, and is effective against H1N1 Flu Virus and MRSA (methicillin-resistant Staphylococcus aureus).

The unique antimicrobial technology powering the TurfAide and SurfaceAide XL treatments applied at CATZ has also been applied to over 40 million square feet of surfaces in schools, professional sports franchises, universities, hospitals, and United States Military installations across America. Prominent users include the New York Yankees, U.S. Olympic Basketball, Columbia University, Washington Redskins, and Miami Heat.

TurfAide was recently added to the St. Louis Rams' new practice field at the Russell Athletic Training Center in Missouri. Since 2008, it has been applied to over 10 million square feet of synthetic turf fields.

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TurfAide, which works non-stop to inhibit the growth of bacteria, mold, and fungi for years, is the only EPA registered antimicrobial product in America that has been independently tested and proven for use on synthetic turf. TurfAide's unique and highly-advanced antimicrobial technology will proactively minimize the presence of harmful bacteria contaminants and help prevent odor and staining. It meets NFL and National Collegiate Athletic Association (NCAA) standards for turf treatment and has been independently tested to show that it does not affect traction and rotational control for sport of play. The environmentally-friendly, water-based product is hypoallergenic and non-sensitizing to human skin.

About CSG

CSG is the worldwide leader in environmentally-beneficial surface treatments. Its PURETi™ and Surface Antimicrobial System™ (SAS) products and services are used to minimize the spread of disease and improve the environment by some of the world's most prominent organizations. CSG's client list includes: the U.S. Military, New York Yankees, U.S. Olympic Team, Los Angeles Community College, and over 1,200 educational facilities. To date, CSG's unique and innovative technologies have been applied to over 50 million square feet of surface area and millions of pounds of laundry. All of its unique treatments and services can be applied to virtually any surface or textile. For more information on CSG, visit www.csgrp.com or call 888.510.2847.

About CATZ

Since opening its first training center in Pasadena, California in 1996, CATZ has trained hundreds of professional and Olympic athletes. As our reputation spread, we began attracting competitive youth athletes seeking to improve their own performance and reduce their risk of injury. As more and more young athletes joined CATZ, their parents were drawn to the CATZ phenomenon, too. Mostly 30-50 year-olds with active kids, hectic schedules and growing health concerns, the parents embraced the uplifting, family-friendly CATZ environment. With a unique emphasis on "putting the fun back into fitness," the world-class CATZ coaching staff successfully helped thousands of parents look and feel better than most had in years.

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