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DETROIT SCIENCE CENTER PARTNERS WITH CSG AND CMle TO PRESENT GERM BUSTERS PROGRAM

Program Seeks to Safeguard Museum Visitors and Educate Them on Germ Fighting Technology

DETROIT, Jan. 7, 2010 -- The next time visitors enter the Detroit Science Center they will experience a whole new level of cleanliness. As the first museum to implement CSG's Surface Antimicrobial System™ (SAS), the Science Center is stepping up its efforts to safeguard visitors from bacteria, germs and several other microbial contaminants throughout its facility. Approximately 45,000 square feet of high-touch surfaces will be treated with SAS, including the cafeteria, bathrooms, exhibits and the Kids Town gallery. The application will take place on Jan. 8, 2010, and media are invited to attend between 12-2 p.m.

SAS is a comprehensive process that uses an innovative antimicrobial technology to transform surfaces into materials that work 24/7 to inhibit the growth of harmful bacteria, fungi and mold for up to three years. Additionally, SAS eliminates 99.9% of germs and bacteria, and is effective against H1N1 flu virus and MRSA (methicillin-resistant Staphylococcus aureus). The leading-edge system creates the world's most environmentally friendly antimicrobial coating on surfaces. It is non-toxic, non-sensitizing to human skin and hypoallergenic.

"The Detroit Science Center is one of our region's most treasured institutions," said John Slack, CSG's Great Lakes Division President. "We are honored to showcase the unique technology that makes it possible for our Surface Antimicrobial System to deliver such long-lasting protection from the growth of bacteria and other harmful microbial contaminants."

Starting Jan. 18, 2010, the Science Center will begin conducting Germ Busters demonstration programs to inform and educate museum visitors about the science behind this unique germ-fighting technology. Demonstrations will be conducted in the Science Center's new Cell Lab during regular museum hours.

The Germ Busters program at the Science Center is made possible by CSG, the worldwide leader in antimicrobial products and services, and CMle, a Madison Heights based firm that specializes in providing healthy work environment solutions.

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The unique antimicrobial technology powering the SAS treatment applied at the Science Center also has been applied to over 40 million square feet of surfaces in schools, professional sports franchises, universities, hospitals and United States Military installations. Prominent users include the New York Yankees, U.S. Olympic Basketball, University of Michigan and Washington Redskins.

The application process, which will be done by certified applicators from CMle, begins by cleaning and disinfecting areas tabbed for antimicrobial treatment. This portion of the process effectively eliminates illness-causing microorganisms such as MRSA, Staph, H1N1 flu virus and Ringworm. After properly cleaning the surfaces tabbed for treatment, the unique and innovative antimicrobial power of SurfaceAide® 1000 is applied. The coating will create an invisible antimicrobial barrier on the surface that continually inhibits the growth of bacteria, fungi and mold for up to three years. It is non-toxic, non-sensitizing to human skin and hypoallergenic.

Note: The SAS treatment will be applied at the Detroit Science Center on Jan. 8, 2010, between 12-2 p.m. Members of the media are welcome to photograph the application and interview representatives from the Detroit Science Center, CSG and CMle. Images will be provided by the museum upon request, following completion of the application.

About CSG

CSG is the worldwide leader in environmentally-beneficial surface treatments. Its PURETi™ and Surface Antimicrobial System™ (SAS) products and services are used to minimize the spread of disease and improve the environment by some of the world's most prominent organizations. CSG's client list includes: the U.S. Military, New York Yankees, U.S. Olympic Team, Los Angeles Community College, and over 1,200 educational facilities. To date, CSG's unique and innovative technologies have been applied to over 50 million square feet of surface area and millions of pounds of laundry. All of its unique treatments and services can be applied to virtually any surface or textile.

About CMle

CMle creates Healthy Building Programs that are customized to meet the needs of your facility, your workers, customers and the environment. From concept to implementation CMle has a detailed approach to establishing a healthy and safe environment. The program begins with a full assessment of the building, production procedures and cleaning processes. The outliers are then assessed and paired with products and procedures for improvement. For more information on CMle and CSG products visit www.cmienvironmental.com or call 248.398.8899.

About the Detroit Science Center

The Detroit Science Center is a hands-on museum that inspires its visitors to pursue and support careers in engineering, technology and science. The Science Center features five theaters, including Michigan's only Chrysler IMAX® *Dome* Theatre, the Dassault Systèmes Planetarium, the Toyota Engineering Theater, the DTE Energy Sparks Theater and the Chrysler Science Stage; a 9,000 square-foot Science Hall for traveling exhibits; hands-on exhibit galleries focusing on space, life and physical science; the United States Steel Fun Factory; an exhibit gallery just for pint-size scientists; and a Special Events Lobby. It is one of the 10 largest science museums in the country. For more information, please call 313.577.8400 or visit the website, <http://www.detroitsciencecenter.org>.

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