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NHSCA Teams up with Leading-Provider of Antimicrobial Products to Introduce New Program Aimed at Fighting Bacteria in Sports

Rochester Hills, MI...CSG (Coatings Specialist Group), the sports world's leading-provider of antimicrobial products and services, and the National High School Coaches Association (NHSCA) today announced a joint effort to improve athletic environments for over 10 million high school athletes across the United States. As part of the partnership, CSG will offer educational seminars to coaches at all NHSCA Championship Events in 2010. The seminars will focus on the prevention of skin ailments, such as MRSA (methicillin-resistant *Staphylococcus aureus*), Ring Worm, and Impetigo, in the sports world. Additionally, CSG products will be used to treat competition mats and shoes at all NHSCA wrestling events throughout the year.

"It is important to educate these coaches on the seriousness of skin ailments and the affects they can have on their athletes and their programs," said Bob Ferraro Jr., NHSCA Executive Director. "CSG offers a number of great products and services that will help combat these issues and help eliminate them from their wrestling rooms, locker rooms, and gymnasiums. The NHSCA is very excited about our partnership with CSG."

Powered by the world's most environmentally-friendly antimicrobial technology, CSG's Surface Antimicrobial System™ (SAS) transforms surfaces and washable fabrics into materials that fight the growth of harmful bacteria, fungi, and mold non-stop for up to three years. Moreover, SAS eliminates 99.9% of bacteria and germs, and is effective against H1N1 Flu Virus and MRSA.

The goal of the partnership is to help coaches, parents and school administrators understand how to proactively minimize bacteria related issues in sports. CSG's SAS treatments have been applied to over 40 million square feet of surfaces in schools, professional sports franchises, universities, hospitals, and United States Military installations. Prominent users include the U.S. Army and Marine Corps, New York Yankees, U.S. Olympic Basketball, Miami Heat, Washington Redskins, University of Missouri, University of Virginia, University of Michigan, and Cal State Fullerton University.

"Using CSG's Surface Antimicrobial System has had such a positive impact on our program," said Brian Smith, University of Missouri Head Coach. "After using it last season, my team had significantly fewer skin ailments than the year before. I'm much more confident that our team won't be hit hard by skin issues."

The products used in CSG's Surface Antimicrobial System are unique, water-based antimicrobial coatings that inhibit the growth of a bacteria, mold, and fungi non-stop on any surface or washable fabric for years with just one application. The product line is anchored by SurfaceAide® 1000, and also includes: SurfaceAide® XL, FabricAide®, TurfAide® and SurfaceClean, a cleaner disinfect that should be used prior to the application of CSG antimicrobials on surfaces. All these advanced antimicrobial products are available at www.nhsca.com or by visiting www.csgrp.com or 888.510.2847.

Just one treatment of SurfaceAide 1000 will inhibit the growth of harmful bacteria, mold, and fungi on surfaces for up to three years when professionally applied and one year when self-applied. It creates an environmentally-friendly, non-toxic antimicrobial barrier on surfaces that is hypoallergenic and non-sensitizing to human skin. Moreover, SurfaceAide 1000 will not create adaptive organisms or “super bugs” like MRSA because it does not use chemicals to destroy microorganisms.

SurfaceAide XL delivers all the antimicrobial characteristics of SurfaceAide 1000, except its efficacy is 90 days.

FabricAide is a unique and innovative antimicrobial product that when applied through the wash, will continually inhibit the growth of a wide array of bacteria, mold, and fungi on any fabric or textile. Defined by its durability, FabricAide’s unmatched antimicrobial effectiveness will last a minimum of 30 washes before another application is needed. No other product will eliminate odor, staining and deterioration caused by microbial contaminants as well as FabricAide.

TurfAide, which works non-stop to inhibit the growth of bacteria, mold, and fungi for years, is the only EPA registered antimicrobial product in the world that has been independently tested and approved for use on synthetic turf. Its ability to extend the life of the field by minimizing destructive microbial contaminants is unmatched. Its unique and highly-advanced antimicrobial technology will proactively eliminate odor and other issues associated with a wide array of bacteria, mold, and fungi. TurfAide, which will be applied to over 10 million square feet of synthetic turf in 2009 is used by professional organizations such as the St. Louis Rams and is factory-installed on all AstroTurf® fields installed in the United States.

About CSG

CSG is the worldwide leader in environmentally-beneficial surface treatments. Its PURETI™ and Surface Antimicrobial System™ (SAS) products and services are used to minimize the spread of disease and improve the environment by some of the world’s most prominent organizations. CSG’s client list includes: the U.S. Military, New York Yankees, U.S. Olympic Team, Los Angeles Community College, and over 1,200 educational facilities. To date, CSG’s unique and innovative technologies have been applied to over 50 million square feet of surface area and millions of pounds of laundry. All of its unique treatments and services can be applied to virtually any surface or textile. For more information on CSG, visit www.csgrp.com or call 888.510.2847.

About NHSCA

Founded in 1989, the National High School Coaches Association is a not-for-profit 501c3 service organization providing support and leadership programs for the nation's 500,000 high school coaches and 10 million high school athletes. The NHSCA selects Coaches and Senior Athletes of the Year in 20 boys and girls sports, and sponsors more than two dozen national championship events in 11 sports.

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