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U-M Wrestling First Program In Michigan To Use Advanced Antimicrobial System

Rochester Hills, MI...CSG/SportsCoatings and University of Michigan Wrestling today announced the team's facilities have been treated with the Sports Antimicrobial System (SAS). U-M wrestling is the first collegiate program in the state of Michigan to integrate the innovative treatment that kills illness causing microorganisms and inhibits the growth of bacteria, mold, and fungi on any surface for up to three years.

"We do a number of things in our program [U-M Wrestling] to give our athletes the safest and healthiest possible environment," said Joe McFarland, Head Coach, University of Michigan Wrestling. "I believe the application of the Sports Antimicrobial System throughout our facility will play an important role in killing illness-causing microorganisms and help continually combat bacteria and fungi that can be a major detriment to our team's success."

"Coach McFarland is among a growing number of people in the wrestling community that are taking the most innovative and proactive measures to ensure their athletes get the best possible facilities to work in," said Craig Andrews, Chief Executive Officer, CSG. "He and the fraternity of coaches that use CSG antimicrobial technology are not only innovators in wrestling; they are trailblazers for the entire sports world."

Utilized by franchises throughout the National Football League, National Basketball Association and Major League Baseball, and athletic departments in the Big 12, ACC, Big 10 and Mountain West, SAS is considered the most proactive approach to eliminating and inhibiting the growth of potentially harmful bacteria, mold, and fungi on any surface or fabric. A recent independent study conducted by the Comprehensive Athletic Treatment Center showed that treating surfaces and fabrics with SAS antimicrobial products can significantly reduce the spread of skin ailments when used in concert with a total hygiene program.

"We put a program into place to reduce the potential for infectious skin disease control using two industry-leading antimicrobial treatments from CSG/SportsCoatings as part of a total hygiene program," said Dr. Thomas D. Kohl of the CATC. "Thus far, data from the study has shown the antimicrobial treatments play a key role in reducing the presence of problematic organisms."

The Sports Antimicrobial System is recognized in the sports world as the most comprehensive, long-lasting antimicrobial solution because the process is thorough and the products are innovative.

Certified applicators begin the process by systematically applying a cleaner disinfectant that was formulated to work in synergy with SAS antimicrobial products. This is an integral portion of the process because it effectively kills 99.9% of germs and bacteria, including harmful microbial contaminants like MRSA (methicillin-resistant Staphylococcus aureus) and staph. After properly cleaning all the surfaces tabbed for treatment, the advanced antimicrobial product SportsAide® 1000 is sprayed throughout the facility.

Just one treatment of SportsAide 1000 will inhibit the growth of bacteria, mold, and fungi on surfaces for up to three years. The antimicrobial power of SportsAide 1000 is vastly superior to any other technology and thus trusted by over 1,200 high schools and pro franchises nationwide for several key reasons. The water-based antimicrobial fights a wide array of microbial growth 24/7. Most importantly, SportsAide 1000 will not create adaptive organisms or “super bugs” like MRSA. Finally, it is important to note that the antimicrobial technology powering SportsAide 1000 has been proven effective through 30 years of use in high-performance settings such as surgical clean rooms.

The SAS was applied by the certified applicators from Coach's. Since 1980, Coach's has been working with most insurance carriers and some of the largest businesses across Michigan. With certified restorers, water loss specialists and more than 50 IICRC certified technicians their staff, Coach's is one of Michigan's largest restoration specialists. Whether the catastrophe has occurred in a home, school, business or other organization, Coach's commitment is to mitigate the damage quickly to minimize downtime and the potential for more serious problems.

CSG is America's leading provider of long-lasting antimicrobial products, treatments and services. CSG offers products and services for any facility. Visit www.csgrp.com or call 516.729.8241 to get more information.

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