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University of Virginia Wrestling Becomes ACC's Latest To Integrate Leading-Edge Technology

...Antimicrobial product will combat bacteria 24/7, all season for Cavaliers...

Rochester Hills, MI...CSG/SportsCoatings, in conjunction with University of Virginia Wrestling, today announced the team will incorporate an advanced antimicrobial system into their facilities, equipment, and apparel. The Wrestling Package, offered by CSG, is a comprehensive antimicrobial system that kills illness-causing microorganisms and continually inhibits a wide array of bacteria, mold and fungi on any surface for the duration of the wrestling season.

"Our student athletes work extremely hard all year round to be successful during the season," said Steve Garland, Wrestling Head Coach, University of Virginia. "Making sure they have equipment and facilities treated with the most advanced and proactive antimicrobial technology is something we wanted to make sure our wrestlers had, and the Wrestling Package was the best way to give them that."

"It is encouraging to see a growing number of coaches take extra precautions to safeguard their wrestlers from skin infection," said Mike Moyer, Executive Director, National Wrestling Coaches Association.

A recent independent study conducted by the Comprehensive Athletic Treatment Center showed that treating surfaces and fabrics with CSG/SportsCoatings antimicrobial products can significantly reduce the spread of skin ailments when used in concert with a total hygiene program. The study also revealed that the company's antimicrobial products play a key role in reducing problematic microorganisms in athletic environments.

"We put a program into place to reduce the potential for infectious skin disease control using two industry-leading antimicrobial treatments from CSG/SportsCoatings as part of a total hygiene program," said Dr. Thomas D. Kohl of the CATC. "Thus far, data from the study has shown the antimicrobial treatments play a key role in reducing the presence of problematic organisms."

The University of Virginia is the Atlantic Coast Conference's (ACC) second school to use CSG/SportsCoatings antimicrobial technology in their facility. Virginia Tech has been using the company's innovative suite of antimicrobial products in its athletic facilities since 2006.

"We're excited to have the opportunity to work with the University of Virginia," said Craig Andrews, Chief Executive Officer, CSG. "Institutions across the state of Virginia have been very proactive in addressing issues that may arise from microbial contaminants. Aside from the University of Virginia and

Virginia Tech, the Fairfax County school district is another major institution in the state that uses our products and services.”

The Wrestling Package includes two leading-edge products that are used nationwide by franchises in the NFL, NBA and MLB as well as the United States Army. Moreover, the products have also been used to combat microbial growth for wrestling programs in the Big 12, Big 10 and for several state high school championship events. Applying the Wrestling Package is simple two-step process that begins by treating designated surfaces with SportsClean® Plus, a cleaner disinfectant formulated to work in synergy with SportsAide 1000 antimicrobial technology. This is an integral portion of the process because it effectively kills illness-causing microbial contaminants such as MRSA, staph, ring worm, and other pathogenic fungi. Even more importantly, SportsClean Plus meets the OSHA bloodborne pathogen standard for HIV, HBV, and HCE. After properly cleaning the surfaces tabbed for treatment, the unique and innovative antimicrobial power of SportsAide 1000 is applied.

Just one treatment of SportsAide 1000 will inhibit the growth of bacteria, mold, and fungi on surfaces for the entire wrestling season. The advanced antimicrobial power of SportsAide 1000 is vastly superior to any other technology for several key reasons. The water-based antimicrobial fights a wide array of microbial growth 24/7 and is non-leaching. Most importantly, SportsAide 1000 will not create adaptive organisms or “super bugs” like MRSA. Finally, it is important to note that the antimicrobial technology powering SportsAide 1000 has been proven effective through 30 years of use in high-performance settings such as surgical clean rooms.

CSG is America’s leading provider of long-lasting antimicrobial products, treatments and services. CSG offers products and services for any facility. Visit www.csgrp.com or call 516.729.8241 to get more information.

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