



**FOR IMMEDIATE RELEASE**—September 23, 2009

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## **Application of Antimicrobial Technology in Virginia Beach Schools' Athletic Facilities is Largest Project of its Kind**

**...Combination of products effective against H1N1 & MRSA...**

Rochester Hills, MI...Virginia Beach City Public Schools (VBCPS) and CSG (Coatings Specialist Group) today announced a long-term plan that will proactively minimize the presence of harmful bacteria in the District's athletic wrestling and athletic training rooms. Using CSG's unique antimicrobial coating, SurfaceAide® XL, approximately 180,000 square feet of surfaces in 13 middle schools and 11 high schools will be transformed into materials that continually inhibit the growth of bacteria, mold and fungi for three months. It is the largest antimicrobial treatment program undertaken by a school district to date, topping a 150,000 square foot project undertaken by a California school district in February 2009.

Prior to the application of SurfaceAide XL, surfaces will be treated with a cleaner disinfectant designed by CSG to work in synergy with its antimicrobial technology. SportsClean® Plus, which kills 99.9% of germs, bacteria and viruses, will be used as a daily maintenance cleaner throughout the school year. It is effective against H1N1 Flu Virus (Swine Flu) and MRSA (methicillin-resistant Staphylococcus aureus) and a wide array of other illness-causing microorganisms.

VBCPS plans to have its 11 high school trainer's rooms and 24 middle and high school wrestling rooms treated with the environmentally-friendly antimicrobial coating by mid-November. Once SurfaceAide XL is administered to the surfaces it will proactively and continuously work to stop the growth a wide array of harmful bacteria and fungi for three months.

The innovative antimicrobial technology scheduled to be applied at 24 VBCPS has been applied to over 35 million square feet of surfaces since 2006. Prominent users of the antimicrobial technology powering SurfaceAide XL include: the United States Army, New York Yankees, USA Olympic Basketball and Softball, Washington Red Skins, Washington Wizards, University of Virginia, Virginia Tech University and Andrews Sports Medicine Clinic in Birmingham, Alabama.

SurfaceAide® XL creates the world's most environmentally-friendly antimicrobial coating on surfaces. It is non-toxic, non-leaching, hypoallergenic and non-sensitizing to human skin. It is part of a unique line of antimicrobial products offered by the Rochester Hills-based company CSG. CSG offers durable bacteria-fighting antimicrobial products and services for a variety of surfaces and washable fabrics. For more information on CSG visit [www.csgrp.com](http://www.csgrp.com).

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