



FOR IMMEDIATE RELEASE—November 30, 2009

Contact: Mike Brinich, Director of Communications, CSG

Office: 248-997-3270, Mobile: 586-703-6966, E-mail: mikeb@csggrp.com

Wonderland of Ice Connecticut's First Rink to Proactively Minimize Risk of Bacteria & Germs with New Technology

...Innovative system effective against H1N1 and protects against future bacteria growth for 3 years...

Rochester Hills, MI.... Bridgeport Connecticut's Wonderland of Ice and CSG, the worldwide leader in environmentally-beneficial surface treatments, today announced the ice rink is the first in Connecticut to integrate the Surface Antimicrobial System™ (SAS) into its operations. The most environmentally friendly and long-lasting treatment of its kind, SAS has transformed 5,000 square feet of high-touch surfaces at the Wonderland of Ice into materials that continuously inhibit the growth of harmful bacteria, mold, and fungi for three years. Additionally, the comprehensive treatment eliminates 99.9% of bacteria and germs, and is effective against MRSA (methicillin-resistant *Staphylococcus aureus*), and H1N1 virus.

Lisa Fedick, who is the General Manager at the Wonderland of Ice, decided to have the application in order to give her customers the best possible environment.

"Having CSG's antimicrobial technology professionally applied to the high-touch surfaces at the Wonderland of Ice should demonstrate to our customers that we are committed to ensuring their health and safety," Fedick, an ISI District III Representative, said. "It's also important to consider the fact that bacteria, mold and mildew are all exclusions to most of our liability insurance policies, making this antimicrobial system a one step solution to minimizing our exposure."

The SAS treatment applied at Wonderland of Ice has been applied to over 40 million square feet of surfaces in schools, professional sports franchises, universities, hospitals, and United States Military installations across America. It was recently applied to over 50,000 square feet of surfaces at Yankee Stadium before it opened in April, 2009. Other prominent users include: Columbia University, the University of Michigan, Washington Redskins, and 25 percent of all high schools in New York's Suffolk County.

Areas treated in the facility include: the locker rooms, penalty boxes, benches, bathrooms and scorer's table. Although the antimicrobial technology powering SAS is an invisible, odorless, non-toxic coating, the benefits of the unique technology will not go unnoticed. The SAS treatment works constantly to prevent odor and staining commonly caused by harmful bacteria, mold, and fungi.

The comprehensive SAS application includes two of CSG's leading-edge products. Both are applied by certified applicators. The thorough process begins by cleaning and disinfecting areas tabbed for antimicrobial treatment. This portion of the process effectively eliminates illness-causing microbial contaminants such as MRSA, staph, H1N1 (Swine Flu), and ring worm. After properly cleaning the surfaces tabbed for treatment, the unique and innovative antimicrobial power of SurfaceAide® 1000 is applied.

Just one treatment of SurfaceAide 1000 will inhibit the growth of bacteria, mold, and fungi on surfaces for one year when self-applied and three years when applied by certified applicators. SurfaceAide 1000 is vastly superior to any other technology for several key reasons. The water-based antimicrobial fights a wide array of microbial growth 24/7, but more importantly SurfaceAide 1000 will not create adaptive organisms or "super bugs" like MRSA. Furthermore, the non-leaching antimicrobial characteristics of SurfaceAide 1000 make it the world's most durable and long-lasting antimicrobial coating.

About CSG

CSG is the worldwide leader in environmentally-beneficial surface treatments. Its PURETi™ and Surface Antimicrobial System™ (SAS) products and services are used to minimize the spread of disease and improve the environment by some of the world's most prominent organizations. CSG's client list includes: the U.S. Military, New York Yankees, U.S. Olympic Team, Los Angeles Community College, and over 1,200 educational facilities. To date, CSG's unique and innovative technologies have been applied to over 50 million square feet of surface area and millions of pounds of laundry. All of its unique treatments and services can be applied to virtually any surface or textile. For more information on CSG, visit www.csgrp.com or call 888.510.2847.

##